



Soilo Field Partner Program

Own your territory. Test soils. Build your business.

INDIA

Program Overview

The Soilo Field Partner Program is meant for people and businesses who want to start a practical soil-testing service in their own area. Instead of buying the full device upfront, the partner joins by paying a refundable security deposit, receives access to the Soilo Essence device, uses the Soilo mobile app to conduct tests, and earns from every paid test completed. The model helps you build a local territory-based agriculture service business.

Financial Snapshot

Refundable Security Deposit Rs. 15,000/-	Soilo Per-Test Fee Rs. 100/- per completed test
Device Capacity One device can do up to one lakh tests	Typical Customer Pricing Charge Rs. 400/- to Rs. 600/- per test
Monthly Earnings Potential Earn around Rs. 40,000 on 100 tests in a month	Deposit Refund Timeline Refundable after 15 days of returning the device

Why This Program Works

- No need to purchase the device fully at the beginning.
- Simple pay-per-test structure that is easy to run.
- Works well for local agri-service businesses and field operators.

How It Works

1. Join as a Field Partner for your area or market.
2. Pay the deposit and receive the Soilo Essence device.
3. Use the device and mobile app to test soil and share results.
4. Collect payment from customers and pay Soilo the per-test fee.

Illustrative Earning Potential

India Example

If a partner completes 100 tests in one month and charges an average of Rs. 500/- per test, total customer billing becomes Rs. 50,000/-. After paying Soilo Rs. 100/- per test, the total Soilo fee becomes Rs. 10,000/-. This leaves about Rs. 40,000/- as gross partner earnings before local operating costs.

Who Can Join

Suitable for agri-input stores, rural entrepreneurs, progressive farmers, FPOs, consultants, agronomists, and other local agriculture service providers.

Partner Responsibilities

- Handle the device carefully in the field.
- Charge customers directly for tests in your territory.
- Maintain timely service and clear communication.

Important Notes

- Deposit is refundable after 15 days of returning the device in usable condition.
- Actual earnings depend on paid tests completed and your local pricing.

For enquiries, contact Soilo at soilo@ddverse.in or visit www.soilo.in